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Burr Alert: Using Social Media in Hiring Decisions: Is It Really Worth the Risk?

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Employers today often utilize social media websites such as Facebook, Twitter, and MySpace to investigate job applicants (or current employees) as part of the hiring process. This article discusses the following trends and considerations with respect to social media utilization in employment decisions:

1. Employers increasingly utilize social media without regard to repercussions;
2. Employers must understand the legal risks presented by social media access; and
3. To minimize such risks of social media, employers must develop policies, procedures, and effective documentation practices.

Readers can download the article in its entirety here.